

UTAH'S LARGEST AND LONGEST RUNNING HIGH SCHOOL SOCIAL ENTREPRENEURSHIP COMPETITION.

# MIND RIOT

at THE LEONARDO

HOW OFTEN DO STUDENTS...

**CREATE** the businesses and jobs that will power their future?

**SEE** they have the potential to change the world?

**EXPLORE** their own innovative ideas to solve big problems?



# WHAT IS MIND RIOT?

**A three-day social entrepreneurship competition giving Utah high school students the power to change their communities– and our world – for the better.**

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## THE NEED:

Students need outlets to explore their own entrepreneurial ideas – and we all need a generation of driven, creative thinkers who are confident in their ability to make their ideas a reality and actively shape our collective future.

Mind Riot puts students in the center of collective action with all the resources our community can provide including STEAM tools, 21st century thinking skills, access community leaders, opportunities to form and work within diverse teams and a chance

to present their ideas to influential people who can make their ideas a real possibility.

The future we are facing – and building together requires the next generation to think differently and more productively – with a catalytic startup weekend that Mind Riot provides and additional resources throughout the year, we are supporting a generation of students who will directly impact our community – and world – for the better!



# MIND RIOT AT A GLANCE

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## THURSDAY

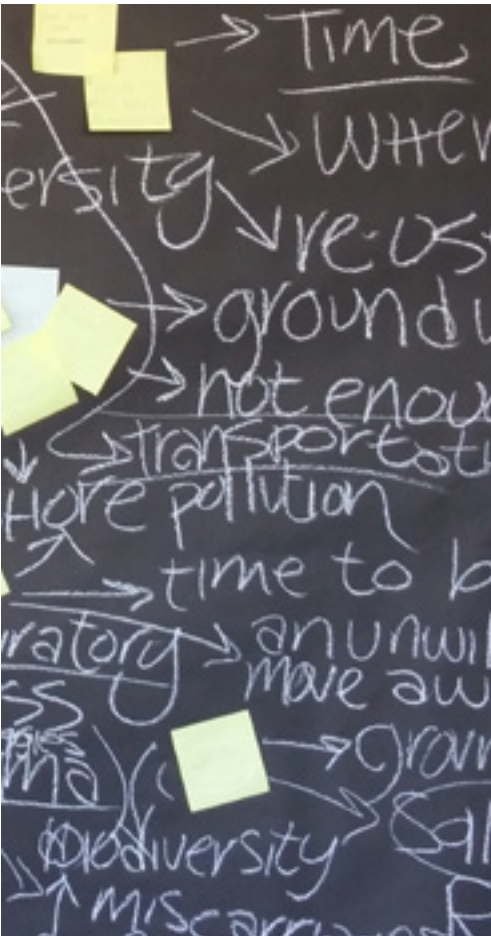
8:00 – 9:00	Registration/Breakfast
9:00 – 9:30	Welcome Remarks
9:30 – 10:00	Keynote
10:00 – 11:00	Get To Know You Mixer
11:00 – 12:00	Skill-Building Workshops
12:00 – 1:00	Lunch
1:00 – 3:00	Industry Workshops
3:15 – 4:14	Guided Brainstorming
4:15 – 5:15	Academic Speed Dating
5:15 – 6:15	Dinner
6:00 – 10:00	Creative Time

## FRIDAY

8:00 – 9:00	Breakfast
9:00 – 9:30	Teams Announced and Mentors Assigned
9:30 – 12:00	Ideation and Consultations
12:00 – 1:00	Lunch
1:00 – 5:15	Ideation, Testing and Consultations
5:15 – 6:15	Draft Business Proposal
6:15 – 7:15	Dinner
7:00 – 10:00	Creative Time

## SATURDAY

8:00 – 9:00	Breakfast
9:30 – 1:00	Project Refinement and Pitch Development
<b>1:00</b>	<b>Pitch Submission Deadline</b>
1:00 – 2:00	Lunch
2:00 – 5:15	Pitch Session to Judges
5:15 – 5:45	Judge Deliberation
5:45 – 6:15	Pictures
6:30	Awards Dinner



# OUTCOMES FOR STUDENTS

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- Develop 21st Century life and professional skills
- Get schooled in entrepreneurship and have a real startup experience.
- Be mentored by seasoned entrepreneurs and industry professionals.
- Collaborate with like-minded peers
- Become empowered to solve problems and define their future.
- Get inspired to see the world differently and their potential to change it.
- Solve a real problem and actually start a company!\*

*\*Ideas conceptualized at Mind Riot have actually turned into real companies!*



# AN ENTREPRENEUR DEVELOPMENT PIPELINE

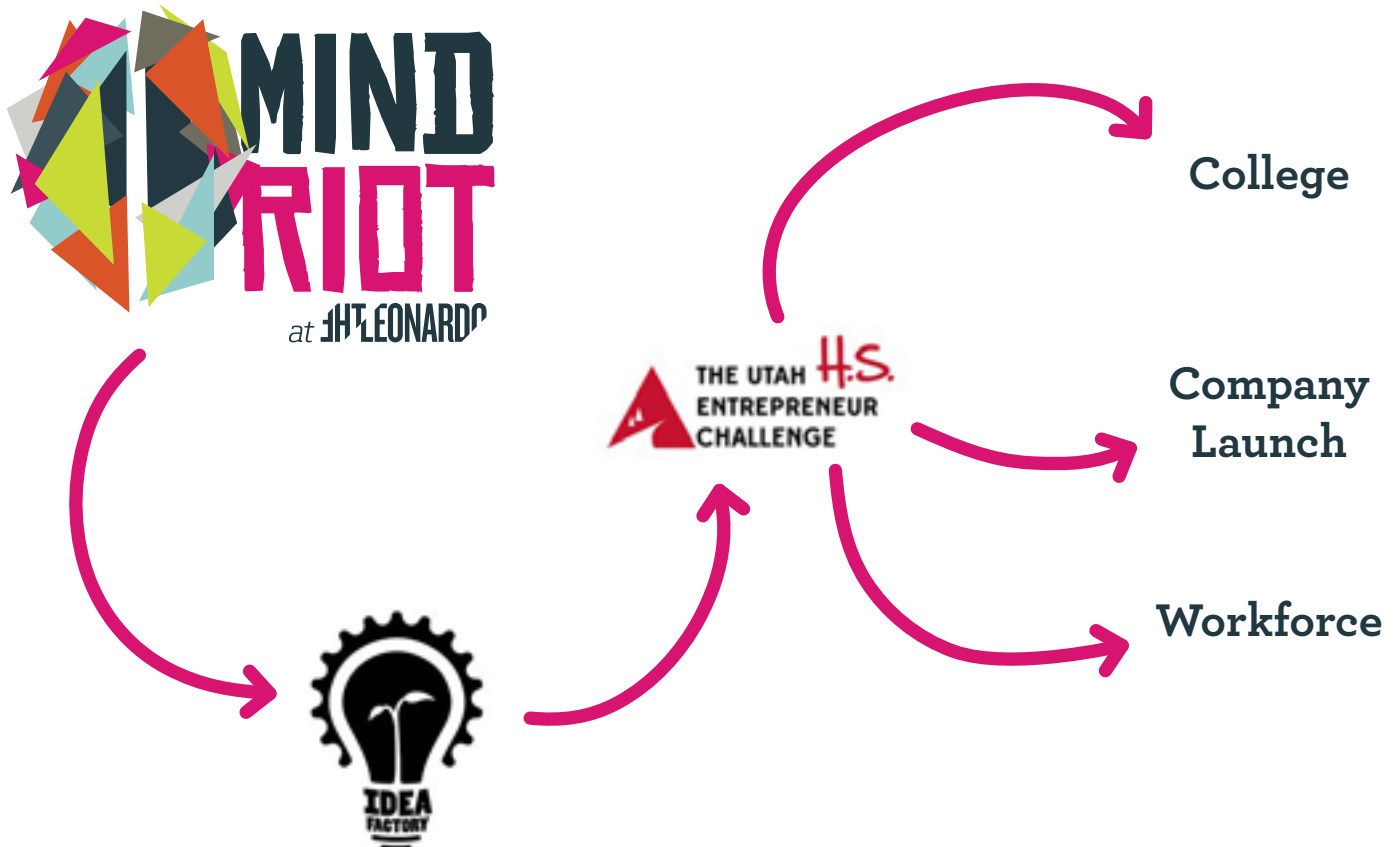
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For many students, Mind Riot is just the beginning of their entrepreneurial journey.

Driven Mind Rioters wanting to develop their entrepreneurial potential even further can apply for Idea Factory, a 10-week program to enhance and refine their entrepreneurial skills and give them additional real-world experience in value-creation and the startup process. In Idea Factory, a cohort of 8-15 teens launch an

innovative startup concept that creates tangible, measurable impact in their community.

Additionally, Mind Riot alumni who catch the entrepreneurial bug, and want to take their concepts created during the program to the next level, can apply for the High School Utah Entrepreneur Challenge at the University of Utah and compete for serious seed funding to bring their idea to market.



# WHO IS A MIND RIOTER?

## THE BASICS

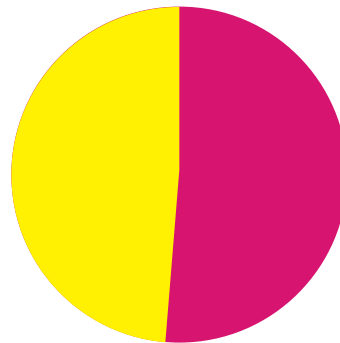
- 9th – 12th grade students
- Accepted after competitive application process
- Displays creative thinking and problem solving skills
- Has a desire to impact their community
- Signs up for a three-day startup weekend to access their inner entrepreneur.

## MIND RIOTERS BY GRADE



8th Grade **12%**  
 9th Grade **21%**  
 10th Grade **30%**  
 11th Grade **26%**  
 12th Grade **11%**

## MIND RIOTERS BY GENDER



Young Women **52%**  
 Young Men **48%**

## LIST OF PARTICIPATING HIGH SCHOOLS

Academy for Math, Engineering, and Science (AMES)  
 Alta High School  
 American Fork High School  
 American International School of Utah (AISU)  
 American Preparatory Academy  
 Bountiful High School  
 Brighton High School  
 Central Davis Junior High  
 City Academy (Center City School)  
 Copper Hills High School  
 Cottonwood High School  
 Cyprus High School  
 DaVinci Academy of Science and the Arts  
 Dixie High School  
 Duchesne High School  
 East High School  
 East Hollywood High School

Elk Ridge Middle School  
 Entheos Academy  
 Fairfield Junior High School  
 Herriman High School  
 Highland High School  
 Hillcrest High School  
 Hurricane High School  
 InTech Collegiate High School  
 Itineris Early College High School  
 Jordan High School  
 Judge Memorial Catholic High School  
 Karl G. Maeser Prep Academy  
 Lehi High School  
 Lehi Junior High School  
 Logan High School  
 Lone Peak High School  
 Maple Mountain High School  
 Monument Valley High School  
 Mountain Crest High School

Mountain View High School  
 Murray High School  
 North Star Academy  
 NUAMES Early College High School  
 Ogden High School  
 Olympus High School  
 Orem High School  
 Park City High School  
 Payson High School  
 Payson Jr. High school  
 Providence Hall High School  
 Realms Of Inquiry  
 Richfield High School  
 Riverton High School  
 Roots Charter High School  
 Rowland Hall-St Mark's School  
 Salem Hills High School  
 Salt Lake Center for Science Education (SLCSE)  
 Sky View High School

Skyline High School  
 Spanish Fork High School  
 Springville High School  
 Timpanogos High School  
 Tooele High School  
 Treasure Mountain Middle School  
 Valley High School  
 Vista Heights Middle School  
 Wasatch High School  
 Weber High School  
 West High School  
 Westlake High School  
 Woods Cross High School  
 Pacific Ridge (Carlsbad, CA)  
 Century High School (Pocatello, ID)  
 Mt. Hood Community College (Gresham, OR)

# A VIEW FROM WITHIN...

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**“Life skills over all, within three days I went from your average kid to having the ability to communicate with adults effectively.”**

- Jeremy, age 16



**“It is a fantastic opportunity that is seldom other places that encourages creativity in the goal to make a difference or change the world.”**

- Joshua, age 15



**“Overall it’s just an incredible experience and I am so glad I have gotten to participate and will never forget it!”**

- Diane, age 15



**“I gained curiosity and skills with teamwork and ability to work through problems.”**

- Shubaira, age 16

# ALUMNI SPOTLIGHT: SAM HIRSCH

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## FOUNDER, CLEANFARE

Sam Hirsch is the founder of CleanFare, a mobile app that uses gamification to encourage users to take public transit. Sam originally developed the concept at Mind Riot in 2015, and continued developing his entrepreneurial skills in Idea Factory. Using these programs as a springboard, Sam went on to win the Utah High School Entrepreneur Challenge and Innovation Idol, raising over \$10,000.00 in funding and support services to launch the first version of his app and secure strategic partnerships. “Mind Riot was a pretty big turning point in my life,” says Sam. “It was where I realized I wanted to be an entrepreneur and....has led to a lot of amazing opportunities for me.”

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**MIND RIOT IS  
PRODUCED IN  
PARTNERSHIP WITH**



**GOVERNOR'S OFFICE OF  
ENERGY DEVELOPMENT**

*Advancing Utah's Energy Future*